

CuencaHighLife

RESOURCES FOR EXPAT LIVING

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In their own words: How life in Cuenca inspires expat writers

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This is the third in a three-part series about Cuenca's expat writers. To read parts one and two, click [here](#) and [here](#).

Text and photos by John Keeble

Cuenca is a great place for writers who want to create anything from poetry and memoirs to a bestselling novel. This is what they think of our city and the writing community.

Keith & Tina Paul

Keith: We like to write and we have always written. We love to travel. When we were going to move here, we decided to have a travel blog: *Retire Early and Travel*.

Tina: We retired here and we were looking to cover some of the cost of travelling with sponsored ads on our blog. The blog has gone better than we hoped. In 18 months, we reached one million visitors on the site.



Tina and Keith Paul: a million hits on their travel blog.

Keith: There is great support here for writing. I got involved with Cuenca Expats magazine as features editor and with the writers conference. The opportunities have gone beyond our blog.

Cuenca is good for writers. You can go into every coffee shop and spent time writing without anyone pushing you out.

Tina: Cuenca is a good base for travel. Costs here are less than in the US. We find that people are really interested because we are not retirement age – we had good jobs and had enough money to retire early and travel.

We work the social media to drive traffic to our blog. We have 37,000 Twitter followers, 17,000 on Instagram, and 6,000 on Facebook. About 60% of our traffic is from the US and the other 40% comes from all over the world.

Blogs: *Retire Early and Travel* – www.retireearlyandtravel.com
Cuenca Eats – www.cuencaeats.com

Keith is speaking at the Cuenca International Writers Conference on driving traffic to your website using social media.